

COMMISSION FIFTEENTH REGULAR SESSION

Honolulu, Hawaii, USA 10 – 14 December 2018

LETTER TO WCPFC ON SUSTAINABILITY OF TUNA STOCKS

WCPFC15-2018-OP05 26 November 2018

Submission by International Seafood Sustainability Foundation (ISSF)

November 21, 2018

ATTN: Heads of Delegation to IOTC, IATTC, ICCAT and WCPFC

Dear Delegates:

This letter is submitted on behalf of the undersigned companies, non-governmental organizations and fishing industry associations, all of whom recognize that the sustainability of tuna stocks is integral to businesses and livelihoods, as well as to the health of the marine environment.

The companies represent major seafood buyers that source seafood products from a diverse, international supply network.

The non-governmental organizations work in more than 100 countries and engage suppliers and provide advice to retailers, buyers and food service companies regarding improvements in tuna sustainability.

The fishing industry associations represent a variety of gear types, including purse seine, longline, troll, pole and line, and handline vessels active in tuna fisheries worldwide.

Your government serves as an important leader in tuna stock sustainability as a member of one or more of the four regional fisheries management organizations (RFMOs) charged with managing the world's tropical tuna fisheries. We are writing to bring to your attention our collective views on several issues crucial to the long-term sustainability of tuna stocks:

- The development and implementation of comprehensive, precautionary harvest strategies
- Effective monitoring and management of fish aggregating devices (FADs)
- Strengthened monitoring, control and surveillance tools, including increased observer coverage in purse seine and longline fisheries, and of at-sea transshipment activity through human observers and/or electronic monitoring
- Greater focus on implementation of bycatch mitigation actions broadly, with an emphasis on longline fisheries

We recognize that certain tuna RFMOs have made progress on several of these issues and we applaud those actions.

However, we wish to underscore that while the progress to-date is positive, accelerated actions must be taken at this year's RFMO meetings to:

- 1. Develop and implement comprehensive, precautionary harvest strategies with specific timelines for all tuna stocks, including the adoption and implementation of target and limit reference points, harvest control rules, monitoring strategies, operational objectives, performance indicators, and management strategy evaluation;
- Adopt a 100% observer coverage requirement for purse seine vessels where it is not already
 required, and require the use of the best-available observer safety equipment, communications
 and procedures;
- 3. Increase compliance with mandatory minimum 5% longline observer coverage rates by identifying and sanctioning non-compliance, and adopt and implement a 100% observer coverage requirement human and/or electronic within five years for longline fisheries;
- 4. Adopt and implement a 100% observer coverage requirement for at-sea transshipment activities, as well as other measures that ensure transshipment activity is transparent and well-managed, and that all required data is fully collected and sent to the appropriate bodies in a timely manner;
- 5. Develop and implement science-based recommendations for the effective management of FADs, and integrate FAD-based information into stock assessments to reduce uncertainties;
- 6. Adopt effective measures for the use of non-entangling FAD designs as a precautionary measure to minimize the entanglement of sharks and other non-target species, and support research on biodegradable materials and transition to their use to mitigate marine debris;
- 7. More effectively implement, and ensure compliance with, existing RFMO bycatch requirements and take additional mitigation action, such as improving monitoring at sea, collecting and sharing operational-level, species-specific data, and adopting stronger compliance measures, including consequences for non-compliance for all gear types.

Collectively, we believe these measures will positively impact the long-term sustainability of tuna stocks and the overall health of the marine ecosystem.

We request that your government, as a member of one or more of the tuna RFMOs, take active steps to ensure significant progress on these issues at each of the relevant RFMO meetings in 2018, as a matter of priority.

Sincerely,





Gavin van Der Burgh, CEO



J

Hugo Byrnes, VP of Product Integrity





Anthony Snow, Seafood Director



Guy Dean, VP/CSO



Rayk Mende, Managing Director, ALDI North



A Grah Weede

Anja Grote Westrick, Director Corporate Responsibility International, ALDI South Group



Natalie Webster, Operations Manager



David a. Wiedenfeld

David A. Wiedenfeld, Ph.D, Sr. Conservation Scientist



Mikili Wellx

Natalie Webster, Co-Founder



M

Anertz Muniategi, Managing Director



+ factor

Helen Packer, Science and Sustainability Coordinator



Janti Djuari, Chairwoman



1.1.Mazer

Tod Mackenzie, Senior VP, Corporate Communications and Public Affairs





A

Aloys Guitton, Directeur RSE

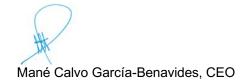


Casey R. Marion, Director of Sustainability











Dr Cleo Small, Head of BirdLife International Marine Programme









Partnership for **nature** and **people**





W

Maisie Ganzler, Chief Strategy and Brand Officer





Vincent BARTHELEMY, Deputy Quality Director, Groupe Casino

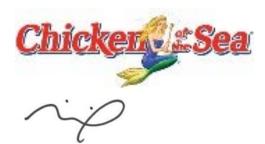




Anne Whitehead, Responsible Sourcing Manager



Chris Wirges, CEO



Kevin Bixler, Global Director, Group Fish Procurement



Catherine Weller, Senior Lawyer, Head of Biodiversity Programme







Amy Keister, VP Consumer Engagement



Oscar de Miguel, CEO, Conservas Emperatriz



Dr. Jack Kittinger, Senior Director of the Global Fisheries and Aquaculture





Hanroldh.

Maura Latini, Direttore generale alla gestione



ila P. U.

Ken Kimble Asst. VP/GMM Corp Foods Costco Wholesale



Michael McNicholas, Managing Director



Auri Milhebu

Anni Mikkelsen, CSR and QA-QC Manager



#21/__

Sean Cauchois, Director





Dean Holzer, President





Catherine LEBOULANGER, Directrice Qualité et Développement Durable DAVIGEL SAS



Finding the ways that work

July Kelso

Karly Kelso, Senior Manager, Oceans





Katie Schleit, Senior Marine Campaign Coordinator



Allyon

John V. Young, Specialty Procurement



iv. In Jurgo

i.V. Kerstin Jürges, Head of Division for Sustainable Purchasing/CSR



(France)

Anne Cathy de TAEVERNIER

Director of Sustainable Products & Culinary Innovation



ally

Harm Jan van Dijk, Founder



Toh ag o

Tobias Aguirre, Chief Executive Officer







Sean J. O'Scannlain, President & CEO



Jose Aller, Sustainability Manager



Mr. Teddy Kho, VP-General Manager, General Tuna Corporation





Sampath Ragindha Padmawansa, Chief Executive Officer, Global Sea Foods (PVT) Ltd.





Mané Calvo García-Benavides, CEO of the Calvo Group



Dillang

David Pinsky, Senior Oceans Campaigner, Greenpeace USA





Kevin Bixler, Global Director, Group Fish Procurement





Executive Vice President, Perishables





Bill DiMento, VP Corporate Sustainability and Government Affairs





Tim Lycke, President



Kerry A. Kinamo

Kerry A. Umamoto, President/ COO



Martin Purves, Managing Director





Adnan Ali, Managing Director



Susan Jackson, President



Alexander G Pappas, Vice President

J.J.McDONNELL Excellence in Seafood

Allyson Luettel, Sustainability Coordinator



SINCE 1857

Nijo

Kevin Bixler, Global Director, Group Fish Procurement





Lisa Zwack, Head of Sustainability, The Kroger Co.





Edward Pickup, Executive Secretary





Angeles Claro, Sustainability Manager





Sam Chou, CE



Michel Biero, Head of Purchasing



Lovering Foods
Leading ambient food specialist





Kevin Bixler, Global Director, Group Fish Procurement



EST. 1884



Hannah Macintyre, Fisheries & Aquaculture Manager





Isabelle Aelvoet, Global Sustainability Director



Dr. Deirdre Duggan, Director of Programs and Science



Margarita Muñoz, Directora Responsabilidad Social





Veronika Pountcheva, Global Director Corporate Responsibility

We

Andrea Weber, Director Corporate Responsibility



Solah Ba

Alex Baumer, Director Asian Operations



S. Hin.

Sandra Hinni, Seafood Sustainability Specialist



Margant Spring

Margaret Spring, Chief Conservation Officer



St BHS

Steven Butts, Heads of Corporate Services, Corporate Responsibility



Emis Z

Emily Kunen, Global Responsible Sourcing Leader, Palm Oil & Seafood



Adam Peasey

Adam Peasey, Managing Director



Charles W. Laidley, Ph.D., Director of Food Safety & Fisheries Sustainability



William F.A. Stride, President





Mané Calvo García-Benavides, CEO of the Calvo Group





Ian Ricketts, President



CHRISTINE S. CANDELARIA



Julio Morón, Director Gerente





John Steinmetz, Vice President of Business Development



Dr. Michel Goujon, Directeur



Kevin Bixler, Global Director, Group Fish Procurement



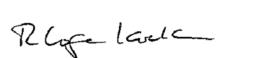






Gorka Aspuru, General Manager





R. Logan Kock, Chief Sustainability Officer, CSR



Stephen Fisher, Sustainability Director

Pickn Pay



Andre Nel, General Manager of Sustainability



0_

Cameron Mackintosh, Managing Director





Guy Pizzuti Category Manager – Seafood Publix Super Markets Inc.





Rob Johnson, Managing Director





Sal Battaglia, Vice President





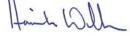
Michael Berkowitz, CEO





Kevin Bixler, Global Director, Group Fish Procurement





Hamish Walker, Chief Operating Officer





Ron Hall – Service Systems Associates (SSA) – VP Procurement



all an

J. Atus

Switzerland

Sonja Fordham, President



Seck Samba Bébo Ba, Director General, Societé

SERT



Neil Barrett, Senior Vice President Corporate Responsibility

SH²RKPROJECT

Alex Smolinsky , SHARKPROJECT International

Herbert Futterknecht , SHARKPROJECT Austria

Friederike Kremer-Obrock, SHARKPROJECT Germany

Denise Smolinsky, SHARKPROJECT













Dewayne Rabon, Senior Vice President of Merchandising



(Austria)



Robert Schaumburger. Leiter zentraler, Einkauf SPAR



)/ John Scott, VP - Global Respons

John Scott, VP - Global Responsibility, Quality & Food Safety



(South Africa)



Kevin O'Brien, Group Risk & Sustainability Executive



Andrew Choe, President & CEO



Richard Stavis, Chief Sustainability Officer





Ruth Westcott, Campaign Coordinator



for hill

Dr Tom Pickerell, Global Tuna Director



Anaule My

Amanda Nusz: Vice President, Product Quality & Responsible Sourcing



TESCO



WA ...

Fabien GIRARD Directeur tft France



Nigo

Kevin Bixler, Global Director, Group Fish Procurement



Mrs DZ

Mark Zimring, Director, Indo-Pacific Tuna Program



Shana Miller

Show Miller

Program Manager, Global Tuna Conservation The Ocean Foundation



tuy

Rachel Hopkins Senior Officer, Global Tuna Conservation



Soldu.

Clyde Bodenham, Chairman



Christen Heggeman

Christine Heffernan Senior Vice President, Center Store



BM

Patrick Murphy, Managing Director





Renato Curto, President/CEO



THUNNUS OVERSEAS GROUP







M. Mohamed KHACHAB



Mr Mohamed KHACHAB, CEO



ating.

Antonio Esquival, Tonnino USA



Guillemo Morain V.

Guillermo Morán, Manager

TunaSolutions



Thomas de Kock - CEO





WOOLWORTHS



Dr. Helena Melnikov Hauptgeschäftsführerin



Feroz Koor, Group Head of Sustainability



John Burns, Vice President Global Quality Assurance & Food Safety



William W Fox, Jr., PhD, VP, Tuna Fisheries Conservation





John Burton, Founder